



Exhibition Add-On Sponsorship Opportunities for PI Summit 2024

Ann Arbor, MI at Eagle Crest Resort Marriott

May 20-23, 2024

Ypsilanti, MI

All add-on sponsorship opportunities are available until April 15, 2024, some opportunities are only open to exhibiting sponsors

EXHIBITOR ADD-ON SPONSORSHIP OPPORTUNITIES

Check to make selection	Cost	Item
Yes! Sign us up!	\$2,500 (2 available)	Poster Plinths Sponsorship: Partial sponsorship of the PI Summit’s Annual Poster Session with your company logo on every Poster Plinth (6-8 plinths (approx.12-16 sides)). These plinths are staged in a highly visible area in the Exhibitor Ballroom room and will remain on display for 2 days (May 21-22).
Yes! Sign us up!	\$6,000 (3 available, only open to exhibiting sponsors)	Wednesday, May 22, 2024 President’s Reception: Partial sponsorship of the API President’s Reception for all attendees. President’s Reception Sponsors will be given <i>10 minutes to speak</i> at the end of the President’s Address. To encourage robust attendance , API will host an attendance raffle for a chance to win a high-end prize.
Yes! Sign us up!	\$1,500 (2 available)	Wednesday, May 22, 2024 API Women’s Networking Nightcap: Sponsorship of API’s Annual Women’s Networking event, a gathering of women leaders in the field and rising stars across the country. Your sponsorship will be featured in our program at the Summit, as well as on API’s DEI webpage , referenced in the Society’s newsfeed and email blasts , and will be featured in our March newsletter celebrating women in Medicine and Pathology Informatics (5,400 recipients).

Yes! Sign us up!	\$4,500	Wednesday, May 22, 2024 Live Music Night featuring “Lost in Processing”: Sponsorship of stage and additional evening features like cornhole and a photobooth will be reflected in signage on games and booth, as well as throughout the live music event, alongside digital marketing for the PI Summit. Sponsor will be given 5 minutes on stage to vocally introduce their company and products before introducing the band.
Yes! Sign us up!	\$4,000	Meeting WiFi: Sponsorship of the WiFi for the PI Summit. Your company’s name will be featured as the username and it will be posted on any information related to WiFi access.
Yes! Sign us up!	\$4,000	Lanyards: Sponsorship of the PI Summit ID badge-holders and lanyard straps.

This form does not constitute a contract for exhibiting at PI Summit 2024. All sponsorship opportunities are on a first come, first served basis. **Payment in full is due with submission of this Agreement.** *Your sponsorship will **not be reserved** until payment is made in full.* There **will be no refunds** on sponsorships/upgrades after **April 15, 2024, unless API fails to fulfill on delivery.**

Company Name: _____ Contact: _____

Address, City, State: _____

Telephone: _____

Email address: _____

Total: \$ _____

I wish to pay by: _____ Check _____ Credit Card

METHOD OF PAYMENT

Personal checks, company checks, and credit cards are acceptable forms of payment. Payment must be received within 30 days of API’s receipt of the signed agreement unless other arrangements are made. Sponsorships not paid by April 15, 2024, will be canceled.

Checks: Make payable to: **Association for Pathology Informatics** at 4801 McKnight Rd #1069, Pittsburgh, PA 15237

Credit Cards: An electronic invoice will be sent to the person completing this form. Indicate here an alternative person to receive the invoice by email: _____

Full name

Email address

Signature: _____

Date: _____

Please return this form and submit payment on or before April 15, 2024 to:

Nova Marie Smith

Email: nova.smith@pathologyinformatics.org

Telephone: 412-445-7019

Do you have a sponsorship idea not listed here? Questions about the above opportunities? Contact Grace Chae at grace.chae@pathologyinformatics.org or Nova Smith at nova.smith@pathologyinformatics.org.